



TLP ART SPECIFICATIONS

To ensure the best printing quality possible, we recommend artwork be created and sent to us following these specifications

ART PROGRAMS and FILE FORMATS USED

- Illustrator (.ai, .eps)
- Photoshop (.psd, .eps)
- InDesign (.indd)

*.pdf files can be used for hardcopies, but we prefer the original file format the art was created in for production purposes.

Minimum Sizes:

Bleed.....	1/16" (.0625")
Traps.....	1-1.5pt (.015"-.02")
Border Width (outside edge).....	1/16" (.0625")
Line Width Minimum (Positive).....	1 pt
Line Width Minimum (Reverse).....	1.5 pt
Screen Minimum.....	4%
Spacing from Art to Die Cut.....	1/16" (.0625")
Text Minimum Size (Positive).....	4pt
Text Minimum Size (Reverse).....	5pt
UPC Minimum Size.....	80%
Bar Code Quiet Zone.....	1/8" (.125")

ADDITIONAL REQUIREMENTS

Files such as AutoCAD, Vectorworks, .DWG are generally not used for final artwork, but for blueprints, wiring diagrams or templates. If files are supplied in these formats, artwork will need to be recreated at a fee.

*All vital text and images less than .125" away from all scores and die cuts for flexo printing should be reviewed and approved by TLP.

*Eliminate all unnessessary elements in your file.

*Assign a spot color for the die line and/or a Pantone color for any other color-specific items.

*Supply all fonts or convert fonts to outlines. TrueType (TTF) and OpenType (OTF) fonts are acceptable.

*If white is to print on job, indicate where white prints showing location on art or assign it a spot color.

*If art is being created in Adobe Photoshop, refer to below specifications:

- Image should be saved as a tif, psd or eps file (do not save as a jpg or gif due to low quality)
- Image should be placed (do not embed image) into a file at 100%
- Resolution should be 300 res. or higher
- Supply file with original layers (do not flatten image)



*\$100 per hour for any art recreation