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### **Mike Erwin Named Finalist for Ernst & Young Entrepreneur Of The Year® Award**

MENOMONEE FALLS, Wisconsin – Michael Erwin, President of Tailored Label Products (TLP) in Menomonee Falls, Wisconsin has been named a finalist for the Ernst & Young Entrepreneur of the Year award in the Upper Midwest. The winners will be revealed on June 5, 2008 at the Marriott City Center in Minneapolis.

TLP provides custom engineered adhesive and label solutions to the medical, pharmaceutical, outdoor power equipment, plastics, manufacturing and other industries. Since joining TLP in June of 2003, Erwin has guided the company to annual double digit growth including a 24 percent increase in 2007.

In the past 4 years TLP has developed several new patented products that have produced a stream of highly profitable long-term customers in new, niche markets.

The majority of the label and tag products that TLP produces require specialized engineering driven by customer application needs and many are UL (Underwriters Laboratory) and/or CSA (Canadian Standards Association) approved. In 2007 and early 2008 sales to Europe and Asia have grown at unprecedented rates, particularly in China, Korea, Belgium, Italy and Singapore.

Erwin currently sits on the Board of Directors for six manufacturing companies and a number of not-for-profit organizations. He also guides the company in giving back to the community in a variety of ways. TLP routinely donates in-kind products to a variety of local agencies. TLP is also a PACESETTER member of United Way and is involved in Leadership Menomonee Falls.

In March of 2008, TLP was named a Best Place to Work in Southeastern Wisconsin and was a recipient of a special award, “Most Engaged Workforce.”

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Ernst & Young's Entrepreneur of the Year award encourages entrepreneurial activity and recognizes the contribution of people who inspire others with their vision, leadership and achievement. It celebrates those who are building and leading successful, growing and dynamic businesses, by recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries. This year's group of entrepreneurs was selected by an independent judging panel made up of regional business, academic and community leaders.

If you would like more information about Tailored Label Products, contact them at (800) 727-1344 or visit [www.tailoredlabel.com](http://www.tailoredlabel.com).

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