

For further information contact:  
Brown & Martin, Inc.  
ATTN: Dale Brown, APR  
21001 Watertown Road, Suite 200  
Waukesha, WI 53186  
Phone: (262) 789-1565

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**Tailored Label Products, Inc. Wins**  
**2005 Wisconsin Manufacturer of the Year Grand Award**

MENOMONEE FALLS, Wisconsin – Tailored Label Products, Inc. (TLP), a custom manufacturer of high-performance labels and die cut adhesives located in Menomonee Falls, WI, won the 2005 Wisconsin Manufacturer of the Year Grand Award for manufacturers with 1-49 employees.

“We earned the award for our record sales, with year-over-year increases of 20% a year since 2003, at a time of flat growth in the printing industry as a whole,” said Mike Erwin, president of Tailored Label Products, Inc. “Our employment has grown by 50% since 2003,” he added.

For over two decades, Tailored Label Products (TLP) has carved out a niche as an innovative manufacturer of custom engineered labels for many markets, such as the outdoor power equipment, biomedical, medical device, electronic, appliance, motor and specialty die cut adhesives for bonding solutions.

“Our employees are always working hard to develop and implement new production methods,” says Erwin. “Their dedication, along with significant investments in innovative printing technologies and customization of existing equipment, has driven our product innovations and production excellence.”

“We have earned a reputation as a trouble shooter and problem solver,” says Erwin. “We take on the most challenging product identification programs and engineer one-of-a-kind solutions. Our in-house capabilities include adhesive development for special applications, converting, pre-press, printing and die-cutting.”

In 2005, TLP was voted one of the “Best Places to Work” for in Southeastern Wisconsin by Milwaukee Magazine and MRA, The Management Association.

If you would like more information about Tailored Label Products, contact them at (800) 727-1344 or visit [www.tailoredlabel.com](http://www.tailoredlabel.com).

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