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## FOR IMMEDIATE RELEASE

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### **Tailored Label Products, Inc. Earns Tier 1 Automotive Quality System Certification Renewal: Automotive Components Volume Up 30%**

MENOMONEE FALLS, WI (April 18, 2011) – Tailored Label Products, Inc. (TLP), a custom manufacturer of label and adhesive solutions, has earned a renewal of their Tier 1 Automotive Quality System Certification (ISO/TS 16949:2009). Following the company’s initial Tier 1 certification in 2009, TLP’s automotive components sales have increased 30%.

“This rigorous process reliability standard assures our customers that TLP is dedicated to providing the highest level of service and quality...even for companies that are not required to meet Tier 1 requirements,” said Mike Erwin, president of TLP.

In addition to their ISO/TS 16949:2009 certification, TLP has also been ISO 9001 registered as a custom manufacturer of UL and CSA labels since 2003. “These certifications help differentiate TLP as a high performing contract design and manufacturing firm,” noted Erwin.

#### **About Tailored Label Products, Inc.**

Tailored Label Products, Inc. (TLP) is a custom manufacturer of high-performance labels, tags, and die-cut adhesives. They provide custom engineered adhesive and label solutions for the electronics, automotive, industrial, biomedical, medical equipment, crowd control and hospital patient control industries. For more information, contact TLP at 800.727.1344 or visit [www.tailoredlabel.com](http://www.tailoredlabel.com).

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