



W165 N5731 Ridgewood Drive
Menomonee Falls
Wisconsin 53051-5658

Phone: 262.703.5000
Fax: 262.703.5010
1.800.727.1344

FOR IMMEDIATE RELEASE

Contact: Lindsey Erwin | 262.703.5000 ext. 145 | lindsey@tailoredlabel.com

Tailored Label Products, Inc. Awarded Honors in Two Local Competitions

MENOMONEE FALLS, WI (May 23, 2011) – Tailored Label Products, Inc. (TLP), a manufacturer of custom engineered labels and unique adhesive solutions, has recently been awarded distinctive honors in two local competitions:

1. Printing Industries of Wisconsin (PIW) 2011 Graphics Excellence Awards: Two Best of Category Awards and Two Awards of Excellence
2. The Milwaukee Journal Sentinel “Top 100 Workplaces” in Southeastern Wisconsin Award

Competing against nearly 800 exceptional entries in the PIW 2011 Graphics Excellence Awards, TLP was acknowledged in three categories: Flexographic Narrow Web Labels, Digital Printing – On Demand, and Special Innovations. “We are so proud of our winning team,” said Mike Erwin, president of TLP. “It’s an honor to be recognized by the industry as a company that produces top quality, award winning materials.” This is the first time TLP has been an award winner in the annual competition.

TLP was also named as one of the Journal Sentinel’s “Top 100 Workplaces” in Southeastern Wisconsin. Based on anonymous employee satisfaction surveys, the annual awards highlight true leaders in developing a positive working environment. TLP ranked fifth overall in the small company category. This is the second time TLP has achieved this honor.

About Tailored Label Products, Inc.

Tailored Label Products, Inc. (TLP) is a custom manufacturer of high-performance labels, tags, and die-cut adhesives. They provide custom engineered adhesive and label solutions for the electronics, automotive, industrial, biomedical, medical equipment, crowd control and hospital patient control industries. For more information, contact TLP at 800.727.1344 or visit www.tailoredlabel.com.

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