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FOR IMMEDIATE RELEASE

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Tailored Label Products, Inc. Receives First Place Award in Annual Competition

MENOMONEE FALLS, WI (October 27, 2011) – Tailored Label Products, Inc. (TLP), a custom manufacturer of engineered labels and die-cut adhesives, was recognized at the 34th Annual Awards Competition presented by the Tag and Label Manufacturers Institute, Inc. (TLMI) at their annual meeting in Scottsdale, Arizona earlier this month.

TLP came away with first place honors in the Flexography-Line/Non-Prime category for their efforts on a fine print, multi-language, harsh environment warning label. According to TLMI, “The Annual Awards Competition aims to stimulate innovative printing and to recognize technical achievement in all areas of the narrow web industry.”

Receipt of this notable award demonstrates TLP’s focus on quality printing, specifically in comparison to highly competitive industry standards. “Well structured manufacturing processes and a unique company culture enable TLP to continuously achieve our goals in both printing excellence and customer care,” said Mike Erwin, president of TLP. “With the combined effort and dedication of the entire team, TLP’s reputation in technical excellence continues to grow and attract honors in national and regional competition.”

About Tailored Label Products, Inc.

Tailored Label Products, Inc. (TLP) is a custom manufacturer of high-performance labels, tags, and die-cut adhesives. They provide custom engineered adhesive and label solutions for the electronics, automotive, industrial, biomedical, medical equipment, crowd control and hospital patient control industries. For more information, contact TLP at 800.727.1344 or visit www.tailoredlabel.com.

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