



Tailored Label Products, Inc. has acquired Engineering Label Products, Inc.

It is with great excitement that we are pleased to announce Engineering Label Products, Inc. (ELP) has been acquired by Tailored Label Products, Inc. (TLP) located in Menomonee Falls, WI. Tailored Label Products is recognized nationwide as a professional subcontractor of high performance pressure sensitive labels and precision die cut adhesives.

Our solid history of providing digital labels at nearly twice the highest level of line screens offered by the best flexographic printers combined with TLP's innovation of engineered label and die cut adhesive solutions make for a perfect marriage. TLP is now able to offer a seamless transition from prototype conception to full production labels...all under one roof. Please take a look at the TLP website for more information...www.tailoredlabel.com

TLP's commitment to the digital label products and planned new equipment investments, will allow us to provide you with the capabilities many of you have been asking for over the past few years. In addition, TLP has recently been recognized as one of the "Best Places to Work in Wisconsin" by Milwaukee Magazine...confirming that our new owner includes a team of highly motivated label experts

The effective date will be today, July 1st for purchase orders. You will also be receiving a letter in the mail with all of the appropriate information pertaining to setting up the accounts payable within TLP.

In the end all customer care activities will remain status quo for your digital print work. Felicia Tyler is and will be the digital customer care contact for digital products.

We will be completely moved as of July 11th to our new location W165 N5731 Ridgewood Dr., Menomonee Falls, WI 53051-5658...a larger full service printing operation

I will be following up with a phone call in the next several days to discuss any questions you may have and I look forward to going over our product extension offering with you.

Thank you and kindest regards,

Tracy Tenpenny
Engineering Label Products

Mike Erwin
Tailored Label Products